



FACT SHEET As of 3/31/24

PROSHARES RUSSELL 2000 DIVIDEND GROWERS ETF

Fund objective

ProShares Russell 2000 Dividend Growers ETF seeks investment results, before fees and expenses, that track the performance of the Russell 2000[®] Dividend Growth Index.

Fund details

Inception Date	2/3/15
Trading Symbol	SMDV
Intraday Symbol	SMDV.IV
Bloomberg Index Symbol	R2DIVGRO
CUSIP	74347B698
Exchange	Cboe BZX
Net Assets	\$788.68 million
Expense Ratio ¹	0.40%
Distribution Schedule	Quarterly

About the fund

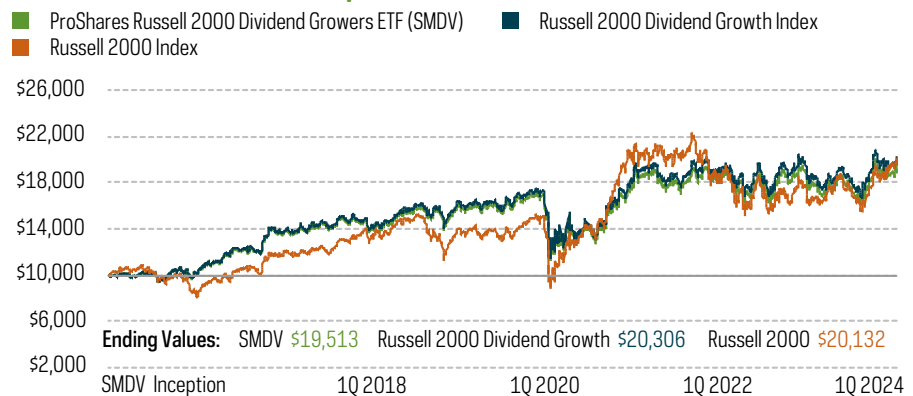
- SMDV's holdings are the best dividend growers in the Russell 2000: quality companies that have not just paid dividends but *grown them* for at least 10 consecutive years.²
- As a group, SMDV's holdings generally have had stable earnings, solid fundamentals, and strong histories of profit and growth.
- SMDV's strategy has a demonstrated history of weathering market turbulence over time by capturing a significant portion of the gains of rising markets and fewer of the losses in falling markets.

Fund performance and index history³

	1Q 2024	Year to Date	1-Year	3-Year	5-Year	Fund Inception
ProShares Russell 2000 Dividend Growers ETF NAV Total Return	-0.90%	-0.90%	7.92%	1.95%	4.48%	7.58%
ProShares Russell 2000 Dividend Growers ETF Market Price Total Return	-1.03%	-1.03%	7.93%	1.86%	4.45%	7.57%
Russell 2000 Dividend Growth Index	-0.80%	-0.80%	8.34%	2.34%	4.93%	8.05%
Russell 2000 Index	5.18%	5.18%	19.71%	-0.10%	8.10%	7.94%

Periods greater than one year are annualized.

Growth of \$10,000 since inception⁴



See reverse for additional information about the fund.

The performance quoted represents past performance and does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than the original cost. Current performance may be lower or higher than the performance quoted. Performance data current to the most recent month-end may be obtained by calling 866.776.5125 or visiting ProShares.com. Index performance does not reflect any management fees, transaction costs or expenses. Indexes are unmanaged and one cannot invest directly in any index.

Carefully consider the investment objectives, risks, charges and expenses of ProShares before investing. This and other information can be found in their summary and full prospectuses. Read them carefully before investing. Obtain them from your financial professional or visit ProShares.com. ProShares are not suitable for all investors.

¹SMDV's total operating expenses are 0.41%. ²If fewer than 40 stocks meet criteria, the index may include companies with shorter dividend growth histories.

³Returns are based on the composite closing price and do not represent the returns you would receive if you traded shares at other times. The first trading date is typically several days after the fund inception date. Therefore, NAV is used to calculate market returns prior to the first trade date. ⁴NAV total returns for the fund are used to calculate Growth of \$10,000. ©2024 PSA 2020-2304

Index description	Additional fund information ⁵																									
<p>Russell 2000 Dividend Growth Index</p> <ul style="list-style-type: none"> • Invests in the Russell 2000 companies that have increased dividends each year for at least 10 consecutive years² • Contains a minimum of 40 stocks, which are equally weighted • Limits the weight of any single sector to no more than 30% of the index • Is rebalanced each March, June, September and December, with an annual reconstitution during the June rebalance • Inception: 11/11/14 	<p>Top 10 fund companies</p> <table border="1"> <thead> <tr> <th></th> <th>Weights</th> </tr> </thead> <tbody> <tr><td>Atrion Corp.</td><td>1.22%</td></tr> <tr><td>Kaiser Aluminum Corp.</td><td>1.15%</td></tr> <tr><td>Worthington Steel Inc.</td><td>1.09%</td></tr> <tr><td>John Wiley & Sons Inc.</td><td>1.08%</td></tr> <tr><td>Alamo Group Inc.</td><td>1.06%</td></tr> <tr><td>Hyster-Yale Materials Handling Inc.</td><td>1.06%</td></tr> <tr><td>Trinity Industries Inc.</td><td>1.05%</td></tr> <tr><td>Nu Skin Enterprises Inc.</td><td>1.03%</td></tr> <tr><td>Southwest Gas Holdings Inc.</td><td>1.03%</td></tr> <tr><td>Matthews International Corp.</td><td>1.03%</td></tr> <tr><td>Top 10 total</td><td>10.81%</td></tr> </tbody> </table>		Weights	Atrion Corp.	1.22%	Kaiser Aluminum Corp.	1.15%	Worthington Steel Inc.	1.09%	John Wiley & Sons Inc.	1.08%	Alamo Group Inc.	1.06%	Hyster-Yale Materials Handling Inc.	1.06%	Trinity Industries Inc.	1.05%	Nu Skin Enterprises Inc.	1.03%	Southwest Gas Holdings Inc.	1.03%	Matthews International Corp.	1.03%	Top 10 total	10.81%	
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⁵Holdings are subject to change. ⁶Sum of weightings may not equal 100% due to rounding.

Investing involves risk, including the possible loss of principal. This ProShares ETF is diversified and entails certain risks, including imperfect benchmark correlation and market price variance, that may decrease performance. Investments in smaller companies typically exhibit higher volatility. Smaller company stocks also may trade at greater spreads or lower trading volumes, and may be less liquid than stocks of larger companies. Please see the summary and full prospectuses for a more complete description of risks. **There is no guarantee any ProShares ETF will achieve its investment objective.**

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Shares of any ETF are generally bought and sold at market price (not NAV) and are not individually redeemed from the fund. Brokerage commissions will reduce returns.